

**K.S.RANGASAMY COLLEGE OF ARTS AND SCIENCE**

**(AUTONOMOUS)**

**TIRUCHENGODE**

**PUBLICATIONS-NATIONAL JOURNALS**

**Department of Commerce**

1. Dr.K.Visvanathan, “A Study on Corporate Governance Rules and Business Ethics” In National Conference on “Earnings Management Practices in India” (ISSN No. 2320-4168) on January2018.pp: 120-125.
2. V.L.Sureshababu , “A Study on Corporate Governance Rules and Business Ethics” in National Conference on “Earnings Management Practices in India” (ISSN No. 2320-4168) on January 2018. pp: 120-125.
3. M.Nalini, “A Study on Corporate Board Room Dilemma in India” in National Conference on “Earnings Management Practices in India” (ISSN No. 2320-4168) on January 2018. pp: 96-103.
4. G.Rajasekar, “A Study on Corporate Board Room Dilemma in India” in National Conference on “Earnings Management Practices in India” (ISSN No. 2320-4168) on January2018, pp: 96-103.
5. .M.Mohanaal “A Study on Corporate Board Room Dilemma in India” in National Conference on “Earnings Management Practices in India” (ISSN No. 2320-4168) on January 2018. pp: 96-103.
6. Dr.K.Visvanathan “A Study on Consumer Attitude towards Mobile Advertising” in National Conference on “Facets of Digital Marketing Spree (FDMS 2019)” (ISBN No. 978-93-88398-68-8) on February 2019. pp: 107-112.

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7. P.Govindan, A Study on Growth of Indian Corporate Sectors - A Paradigm Shift to Entrepreneurial Development in India, SMS Journal of Entrepreneurship and Innovation, Volume 5, Issue 1,40-56, 2018.
8. P.Govindan, A Study on Limited Liability Partnerships (LLPs) and One Person Companies (OPCs) in India – An Innovative Business Vehicle for Entrepreneurs, PMR (Pravara Management Review), Volume 17, Issue 2, 7-18, 2018.
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10. P.Govindan, A Study on Growth of Indian Corporate Sectors- A Special Booster for Entrepreneurial Development in India, Sadakath: A Research Bulletin, Vol. VI, No. 1,153-158, 2018.
11. P.Govindan, A Study on Growth of Limited Liability Partnerships (LLPs) in India - An Innovative Vehicle for Entrepreneurial Development, Prajnan - (Journal of Social and Management Sciences),Vol. XLVII, No. 4,2019.
12. K.Girija, Students Perception about Problems of Agriculture in India, Research Explorer, Vol.6, No.17, 59-62, 2018. (Impact Factor 1.056).
13. Dr.S.Mahes Kumar, An Evaluation of Voluntary Retirement Scheme (VRS) in Select Public Sector Banks in Tamil Nadu Science, Technology and Development, Multidisciplinary Journal(Impact Factor 6.1), ISSN: 0950-0707 Volume VIII, Issue XII, 24-43, Dec 2019.
14. Dr.S.Mahes Kumar, A Study on Awareness towards Organic Products Among the General Public in Erode City, Paideuma Journal of Research, (Impact Factor 1.07), ISSN: 0090 5674 Vol. XII, Issue XII, 01-08, Dec2019.

15. P. Govindan, A Study on Growth of Goods and Services Tax (GST) in India - an Golden Opportunity for Growth of Indian Corporate Sectors, SJCC Management Research Review, Vol- 9(1), 87-113, 2019.

16. M.Baskar, Perception of Female Post Graduate Management Students towards Entrepreneurship in Tiurchengode City, Tamil Nadu, Journal of Interdisciplinary Cycle Research, Volume-VII, 728-736, 2020.

#### **Department of Textile and Fashion Designing**

17. M.Rajalakshmi, Application of Sericin in Textile Industry, Journal of Interdisciplinary Cycle Research, 2(6), 1031-1034 (Impact Factor: 6.2).

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20. Mr.J.Ramesh, Despeckling of Prostate Ultrasound Images Using Computational Optimization Approaches, Journal of Advance Research in Dynamical &Control Systems, Voll, Mar 19, (Impact Factor: 3.890).

#### **Department of Microbiology**

21. Selvanayaki.K, Urinary Catheter in Dwelling Clinical Pathogen Bio-film formation Exopolysaccharide Characterization and their Growth Influencing Parameters, Saudi Journal of Biological Science 23(1), 150-159, 2016. (Impact Factor: 1.257).

22. Mythili Ravichandran, Prathaban Munisamy ,Chandrasekar Varadharaju, Sharmila Devi Natarajan.2017.“A Review on Challenging Experimental Approach for Methanogenic Archaea Cultivation” Research Journal of Pharmaceutical, Biological and Chemical Sciences. 8(2): 423-435. (Impact Factor: 0.35).
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#### **Department of Biochemistry**

24. Sathibabu Uddandrao, G Saravanan, Ameliorative Potential of *Cucurbita maxima* Seed Oil Against High fat Diet-Streptozotocin Induced Type 2 Diabetes in Rats. Wide Spectrum, 2018, 6 (7), 5-15.

#### **Department of Biotechnology**

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28. M.Aarthi, “Isolation and Characterization of Gelatinase Producing Halophilic Bacteria from the Sediments of Pichavaram Mangrove Forest, Tamil Nadu State, South India”. Research &Reviews: A Journal of Life Sciences; 2019.9(3): 63 – 70.

29. Aarthi Manoharan, Velmurugan Thangavel, Prasanna Rajeshkumar, Mohan and Balakrishnan Veluchamy. Molecular Identification of Actinomycetes with Effectual Antibacterials from the Sediments of Pichavaram Mangrove Forest, South India by Sequencing the High G+C Content Genomic DNA. Indian Journal of Natural Sciences; 2020. 10(61): 26925 – 26932

### **Department of Commerce-PG**

30. Nisha.S, Challenges and Opportunities of Women Entrepreneurs, Journal of International Journal of Commerce and Management Research, ISSN-2321-3612 Special Issue, 246-248, September- 2016.

31. Dr.K.Ramesh “A Study on Impact of Demonetization on Small Traders with Special Reference to Salem District” pp-241-244, (ISBN: 987-93-81537-16-9) Aug 2018.

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33. Nisha.S, Strategy Innovation in Stock Trading, Journal of a Research Book on Digital Transformation and Innovations in Banking Sector, ISBN-978-93-80506-18-0, 110, December 2018.

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